




POS AND DISPLAY PRESENTATION

Validity: 01.01.2023 > 31.12.2023

TREE DISPLAY



UNIVERSAL DISPLAY

ROPE DISPLAY



INSPIRATION

DISPLAYS

Tree Display on wheels DITE-M16

double-sided
Display



with mounting
presenter

for 24 Classic Hammocks, 10 Hammock
Suspension Sets, 12 Hammock Chairs or
Spreader Bar Hammocks and
10 Hammock Chair Suspensions



small
footprint

Made from recycled (MDF) wood.
Snaps together, with no tools required.

Retail Value starting at \$ 4,500
Free display

Permanent
Display



Size	L	W	H	Weight
Tree Display	22"	19.7"	76.8"	44 lbs
Universal Display	24.8"	19.7"	66.9"	37.5 lbs

for 15 Classic Hammocks, 6 Hammock Chairs
and 12 Suspensions

Made from recycled (MDF) wood.

great for placing
against the wall



Organic theme:



Outdoor theme:
























Family theme:



Universal Display DIUN-KORPER14

Retail Value starting at \$2,700
Free display

TREE DISPLAY - ARRANGEMENT

Arrangement Hammocks	Options		Products per Row or Box*	Layer placement
for 1 Row	A1	10x Suspension Sets for Hammocks	5x  + 5x 	
	A2	6x Double Classic	6x 	
	A3	6x Travel Hammocks	6x 	
	A4	2x Kingsize Classic Hammock (Organic Cotton)	2x 	
for 1 Box	B1	3x Double Classic or Travel Hammocks	3x  or 	
	B2	2x Travel Hammocks + 1x Double or Kingsize Classic Hammock	2x  + 1x  or 	
	B3	2x Double Classic Hammocks + 1x Travel Hammock	2x  + 1x 	
	B4	4x Single Travel Hammocks	4x 	












row




box


*Other arrangements possible.

TREE DISPLAY - ARRANGEMENT

Arrangement Spreader Bar Hammocks or Hammock Chairs	Options	Products per Column*	Layer placement
for 1 Column	C1 5x Suspension Sets for Hammocks + 6x Double Spreader Bar Hammocks	5x  + 6x 	
	C2 10x Suspension Sets + 6x Basic Hammock Chairs	10x  + 6x 	
	C3 10x Suspension Sets + 6x Comfort Hammock Chairs	10x  + 6x 	
	C4 4x Kingsize Hammock Chairs	4x 	

column ↗



*Other arrangements possible.

DISPLAYS

Rope Display DIL0-H

for 10 Classic Hammocks
or 10 Travel Hammocks

Product Size (Retail Packaging):
6.7 x 9 x 2 inch

- Includes:
- 1 polypropylene slotted rope
 - 10 powder-coated steel hooks
 - 1 eye-screw
 - 1 anchor



requires
no floor
space



Retail Value starting at \$ 450
Free display

CasaMount Demonstrator DICM-01

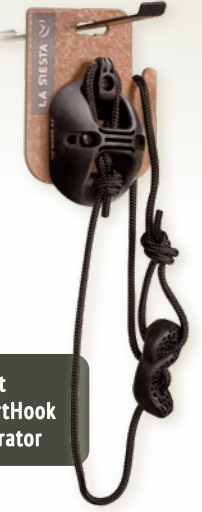
for pegboard hooks

Made from recycled (MDF) wood.
Printed with LA SIESTA logo.

- Includes:
- 1 MultiSpot
 - 2 Screws
 - 2 Screw nuts
 - 1 SmartHook
 - 1 Rope
 - 1 Wooden plate



MultiSpot
and SmartHook
Demonstrator



C-Hanger DIBU-C

for Classic Hammocks,
Spreader Bar Hammocks,
Travel Hammocks and
Hammock Chairs

Made from recycled (MDF) wood.
Printed with LA SIESTA logo.



Product Size (Retail Packaging): 4.3 x 6.7 x 0.3 inch



Create your
hammock
wall



H-Hanger DIBU-H

for Classic Hammocks

Made from recycled (MDF) wood.
Printed with LA SIESTA logo.



Product Size (Retail Packaging): 9.8 x 12 x 0.3 inch

CLASSIC HAMMOCK ON POS

Possible products:

- Modesta Double
- Brisa Double
- CasaMount or TreeMount

Components:

- Box
- 1x Classic Hammock
- 1x Fixing-Set
- Individualized Inlay



Easy and smart
(fixation included)

Gift Box

Seasonal sales push
(x-mas, mothers' day etc.)

Eye catcher at your POS



INSPIRATION

Our Displays in your salesroom



INSPIRATION



For more info about the displays [CLICK HERE](#)



Exhibition area



INSPIRATION

Your own presentation

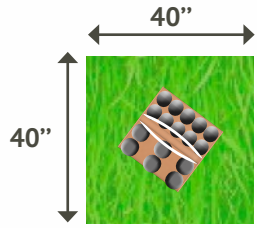


WE WORK WITH YOU!
Discover our merchandising ideas for your current retail furniture

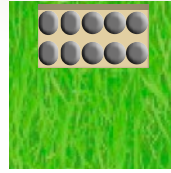


CREATE YOUR HAMMOCK SHOWROOM

Small areas

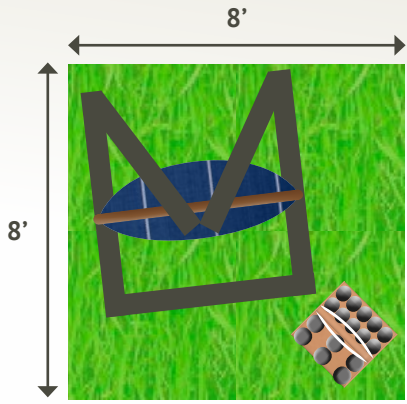


Tree Display for Hammocks and Hammock Chairs: 22'' x 19.7''



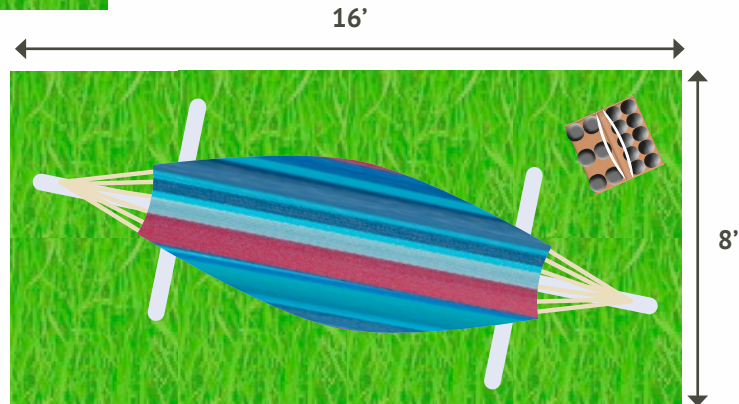
Universal Display for Hammocks and Hammock Chairs: 24.8'' x 19.7''

Medium areas



Mediterráneo Anthracite - Powder Coated Steel Stand for Comfort Hammock Chairs: 3' 9'' x 4' 3''

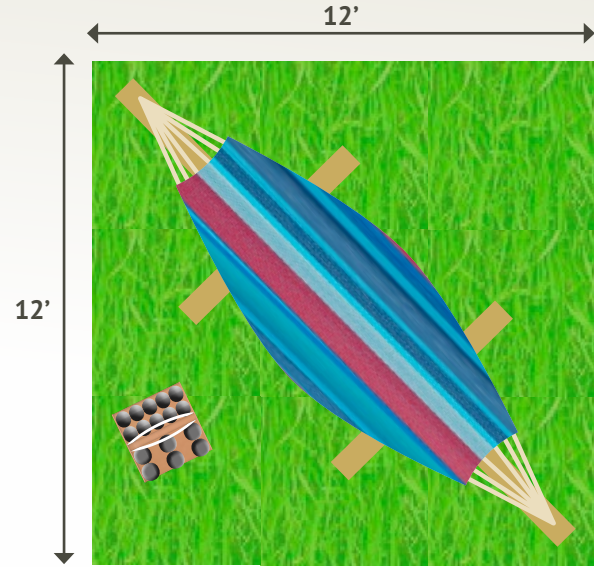
Tree Display for Hammocks and Hammock Chairs: 22'' x 19.7''



Nautico Cool Grey - Powder Coated Steel Stand for Double Hammocks: 10' 6'' x 3' 9''

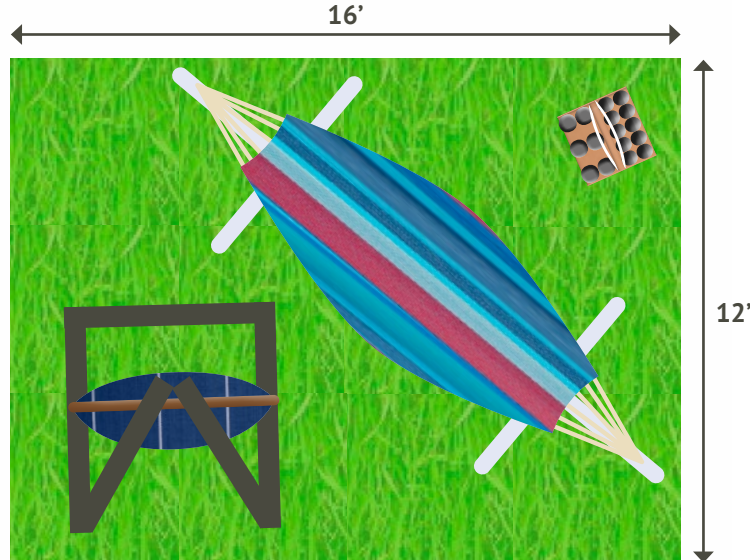
Tree Display for Hammocks and Hammock Chairs: 22'' x 19.7''

Large areas



Elipso Nature - FSC™ certified Larch Stand for Double Hammocks: 12' 2'' x 4' 5''

Tree Display for Hammocks and Hammock Chairs: 22'' x 19.7''



Nautico Cool Grey - Powder Coated Steel Stand for Double Hammocks: 10' 6'' x 3' 9''

Mediterráneo Anthracite - Powder Coated Steel Stand for Comfort Hammock Chairs: 3' 9'' x 4' 3''

Tree Display for Hammocks and Hammock Chairs: 22'' x 19.7''

Tip: With artificial grass it looks like an inviting oasis

CREATE YOUR HAMMOCK SHOWROOM

Shelves and Pegboard

1x Banner,
40x24 inches



8-10x TMF/CMF
4-5x TMG/CMG



14-21x BRH16
(2-3 rows, 7 each)



6-12x ALR16
on 2 levels



6-12x DOL18
on 2 levels



4-6x NAS16



96 inch

60 inch

45 inch

6 Foot



*Integrate our
hammocks into
your shelving
system*

48 inch

*Find the perfect way
to hang your hammock:*

lasiesta.com/guide



LA SIESTA® 

LA SIESTA Inc.

444 Brickell Ave, Ste 700

Miami, FL 33131

USA

Tel.: +1 786-401-1138

Fax: +1 786-401-1139

sales@lasiesta.com

LA SIESTA's B2B Shop:

b2b.lasiesta.com/web/login

lasiesta.com

